



NATIONAL ASSOCIATION OF FARMER ELECTED COMMITTEES SELECTS J. M. MARKETING FOR ENDORSEMENT

Newly Endorsed Member-Only Benefits for NAFEC

Kansas City, Missouri (August 26, 2010) – National Association of Farmer Elected Committees has awarded its endorsement to J. M. Marketing and their select member-only benefit platform. The endorsement was made following a due diligence process that evaluated options on criteria such as quality, innovation, flexibility, stability and customer service.

“We are very pleased to select J. M. Marketing as a provider of our comprehensive member-only benefits for NAFEC,” states Craig Turner, President of NAFEC. *“J. M. Marketing has focused on providing member-only benefits for associations and other groups for more than two decades. As we grow with the mission of making sure that America’s farmers, ranchers and rural communities have the opportunities they deserve, we’re proud to recommend J. M. Marketing and their products to our existing and prospective NAFEC Members.”*

J. M. Marketing’s member-only benefits will include: Dental Insurance, Vision Insurance, Life Insurance, Cancer Insurance, Critical Illness Insurance, Disability Insurance, Accident Insurance, Long-Term Care Insurance and Limited Benefit Health Insurance, among other ancillary health benefits. J. M. Marketing also provides annuities, Medicare Supplement insurance and estate-planning services.

“We are pleased to have been selected for the NAFEC endorsement,” states Michael Reidy, Chief Executive Officer of J. M. Marketing. *“We are dedicated to serving rural America, and being chosen for endorsement by NAFEC is a reflection of our commitment to provide exemplary service and superior member-only benefits.”*

For more information about NAFEC go to www.fsacountycommittees.org. For more information regarding J. M. Marketing’s member-only benefits for NAFEC Members, go to www.nafecbenefits.com or call J. M. Marketing at (800) 330-6223.

About NAFEC

Formed in 1965, and with more than 8,000 members, the National Association of Farmer Elected Committees works to promote and improve the farmer elected committee system for the local administration of farm programs. Membership is the key to making our association successful. We urge all

members of the County Committees, the advisors and county office employees to join NAFEC so we may continue to work for programs that will keep the American farmers and ranchers in business and help the entire county office system move forward. Membership dues are only \$35.00 per year for county committee members and \$20.00 for associate members. NAFEC will continue to fulfill its mission, the county committee system will continue to exist, and America's farmers, ranchers and rural communities will continue to have the opportunities they deserve.

About J. M. Marketing, Inc.

J. M. Marketing has been providing quality benefits to association members for more than 20 years. We are a nationwide full-service agency focused on plan design, negotiations, and implementation of benefit programs for sponsoring organizations. We continuously evaluate markets to provide our customers with competitive rates and valuable benefits. www.jminsuredirect.com or (800) 330-6223.